



Asia for
Earth2022
1st to 3rd June 2022 | Bali, Indonesia

ISERS
INTERNATIONAL SOCIETY OF
ENVIRONMENTAL RELATIONSHIP AND SUSTAINABILITY

 **BioLEAGUES**[®]
Integrating Medicos...Incubating Research !!!

ASIA FOR EARTH 2022

01st, 02nd & 03rd June 2022

Prime Plaza Hotel & Resort - Sanur
Bali, Indonesia

SPONSORSHIP & ADVERTISING PACKAGES (Virtual)

Sponsorship Packages of
Asia For Earth 2022 -
Virtual Event covers
registered Exhibitors of
the Virtual Conference

**8th GoGreen
Summit**

**3rd International
Conference on
Climate Change**

**2nd International
Conference on
Education, Management
and Social Studies**

Asia For Earth 2022

Boost your presence through Sponsorship at Asia For Earth 2022

Asia For Earth 2022 Hybrid Event, happening from 1st June 2022 to 3rd June 2022, brings together key travel industry leaders and international exhibitors from all over the world. Reach out to over 400 buyers from tier I, II and III cities from all over Asia and European countries and more than 100 international sponsors and exhibitors! Be a sponsor to engage in an event-based promotion exclusive to registered attendees of Asia For Earth 2022 Conferences.

Asia For Earth 2022 is dedicated to getting your brand in front of a group of universities, institutions, professionals, academicians, CEO, Director & Managers of reputed Companies, President, Vice-President, Secretary & delegates of Associations who are eager to learn more about your products and services.

Why Sponsor?

- ✦ Position your business as a market leader.
- ✦ Networking - Opportunity to meet new clients, business partners.
- ✦ Your Product / Services get good recognition and remuneration in the world.
- ✦ Visibility Opportunities | Ensure maximum visibility through branding on the event website and marketing activities.
- ✦ Build brand awareness together with Asia For Earth 2022.
- ✦ Capture immediate feedback on new technologies, services, or products.
- ✦ Gain industry insight and evaluate market trends to generate new business opportunities.
- ✦ International exposure through promotions.
- ✦ Secure quality interactions with business leaders and decision-makers.
- ✦ A Digital Booth: To showcase your capabilities & gain deeper insight into analytics that emerge from those interactions at your digital exhibit space and generate new revenue streams.

Participating Countries



Malaysia



Indonesia



Thailand



Philippines



India



Singapore



UAE



Australia



Vietnam



Turkey



Bangladesh



China



Japan



England



Sri Lanka



USA



Afghanistan



Maldives

Premium Partner

Investment: USD 6,000+ (or) INR 3,00,000 + GST

*Limited slots available

Package Benefits

- ✦ Webinar: a 20-minute pre-recorded webinar session
- ✦ 8 Complimentary Pass
- ✦ Access to Conference attendee database
- ✦ Announcement of company name as Premier Partner in opening ceremony.

Branding & Advertising

- ✦ Branded as Premium Partner.
- ✦ Recognition of Company Logo on the virtual conference website page.
- ✦ Exclusive Prominent Branding in the conference hall.
- ✦ Branded email invitations to delegates.
- ✦ 250 words company description on the event website.
- ✦ Sponsor's logo on conference holding slide for all Keynote sessions (pre and post)*
- ✦ The recorded session will be catalogued in the YouTube Channel for future viewing.
- ✦ Promotion of Sponsored Webinar session on social media Platform.
- ✦ Acknowledgment in the virtual lobby.
- ✦ Acknowledgment on the conference hall pathway.
- ✦ Company name and logo on conference proceedings.
- ✦ Logo branding on all conference information flyers.
- ✦ 1 Full page advertisement in conference proceedings.
- ✦ Acknowledgement of your sponsorship at the conference opening & closing speech.

Media and Marketing

- ✦ Special post on respective associations membership dashboard consisting of more than 1 lakh members, social media platforms, i.e. LinkedIn, Facebook etc.
- ✦ An exclusive online promotion in all our social networking sites on sponsoring company and its products.

Sponsored Speaking Slot

Investment: USD 2,000+ (or) INR 1,00,000 + GST

*Limited slots available

Package Benefits

- ✦ A 12-minute pre-recorded speaking slot.
- ✦ 3 Complimentary Pass.
- ✦ Content to be curated by Sponsor subjected to Organizer's approval.
- ✦ Sponsor to provide HTML based on specifications.

Branding & Advertising

- ✦ Recognition of Company Logo on the virtual conference website page.
- ✦ Branded email invitations to delegates with company branding.
- ✦ Recorded session will be catalogued in the YouTube Channel for future viewing.
- ✦ Promotion of Sponsored Webinar session on social media platform.
- ✦ Company name and logo on conference proceedings.
- ✦ Logo branding on all conference information flyers.

Media and Marketing

- ✦ An exclusive online promotion in all our social networking sites on sponsoring company and its products.

Webinar / Workshop Sponsor

Investment: USD 2,000+ (or) INR 1,00,000 + GST

*Limited slots available

Package Benefits

- ✦ A 30-minute slot for a webinar, workshop or guest lecture; the format of
- ✦ the session to be determined by Sponsor.
- ✦ 3 Complimentary pass.
- ✦ Content to be curated by Sponsor subjected to Organizer's approval.
- ✦ Sponsor to provide HTML based on specifications.

Branding & Advertising

- ✦ Branded as webinar/workshop sponsor.
- ✦ Email invitations to delegates with company branding.
- ✦ A special post on respective associations membership dashboard consisting of more than 1 lakh members, social media platforms, i.e. LinkedIn, Face book etc.
- ✦ The Webinar session will be catalogued in the YouTube Channel for future viewing.
- ✦ Promotion of Sponsored Webinar session on social media Platform.
- ✦ Recognition of Company Logo on the virtual conference website page.

Digital Branding & Advertising

Website Banner Sponsor – Side Skyscraper

Investment: USD 3,000+ (or) INR 1,50,000 + GST

Exclusive Sponsorship

Package Benefits

- ✦ Exclusive branding within Conference Virtual session.
- ✦ Non-hyperlinked banner on the selected session.
- ✦ Sponsor to provide artwork based on specifications.

Branding & Advertising

- ✦ Branded email invitations to delegates.
- ✦ Company name and logo on conference proceedings.
- ✦ Logo branding on all conference information flyers.
- ✦ An exclusive online promotion in all our social networking sites.

Duration

- ✦ Website banner will be displayed throughout the selected session

Availability

- ✦ Conference session Day 1
- ✦ Conference session Day 2
- ✦ Conference session Day 3

Exhibitor Listing Page Sponsor – Leader board

Investment: USD 2,000+ (or) INR 1,00,000 + GST

Exclusive Sponsorship

Package Benefits

- ✦ Hyperlinked banner + linked to URL of choice to be displayed on the Exhibitor listing page of Asia For Earth 2022.

Branding & Advertising

- ✦ Recognition of Company Logo on the virtual conference website page.
- ✦ Company name and logo on conference proceedings.
- ✦ Logo branding on all conference information flyers.
- ✦ Branded email invitations to delegates with company branding.
- ✦ Promotion of Sponsored Webinar session on social media platform.

Duration

- ✦ The hyperlinked banner will be displayed throughout the virtual event

Buyer's Page Rotating Banner

Investment: USD 3,000+ (or) INR 1,50,000 + GST

Exclusive Sponsorship

Package Benefits

- ✦ Non-hyperlinked digital ad banner to be displayed within the Buyer's Registration Page.
- ✦ Prominent branding within the Buyer Page of Asia For Earth 2022.

Branding & Advertising

- ✦ Recognition of Company Logo on the virtual conference website page.
- ✦ Company name and logo on conference proceedings.
- ✦ Logo branding on all conference information flyers.
- ✦ Branded email invitations to delegates with company branding.
- ✦ Promotion of Sponsored Webinar session on social media platform.

Duration

- ✦ Banner will be displayed throughout the duration of Buyer's registration.
- ✦ Rotating banner specifications: 1200px (w) x 150px (h).

Visitor's Page Rotating Banner

Investment: USD 2,500+ (or) INR 1,75,000 + GST

Exclusive Sponsorship

Package Benefits

- ✦ Non-hyperlinked digital ad banner to be displayed within the Visitor's Main Registration Page.
- ✦ Prominent branding within the Visitor Registration Page of Asia For Earth 2022

Branding & Advertising

- ✦ Branded email invitations to delegates.
- ✦ Company name and logo on conference proceedings.
- ✦ Logo branding on all conference information flyers.
- ✦ An exclusive online promotion in all our social networking sites.

Duration

- ✦ Banner will be displayed throughout the duration of Visitor registration.
- ✦ Rotating banner specifications: 1000px (w) x 150px (h).

Dedicated Emailer

Investment: USD 2,000+ (or) INR 1,00,000 + GST

*Limited slots available

Package Benefits

- ✦ Email invitations to delegates with company branding.
- ✦ A special post on respective associations membership dashboard consisting of more than 1 lakh members, social media platforms, i.e. LinkedIn, Face book etc.
- ✦ Email invitations to registered attendees of Asia For Earth 2022 Conference.
- ✦ Sponsor to provide content in HTML format with the specifications given by the organizer.
- ✦ Date of an email blast to be agreed between Sponsor and Organizer.
- ✦ Content to be provided at least seven (7) working days prior to email blast.

Branding & Advertising

- ✦ Logo branding on all conference information flyers.
- ✦ An exclusive online promotion in all our social networking sites.

Amplify your presence through Sponsorship at Asia For Earth 2022

Meet, network, do business, learn and share at the new Asia For Earth 2022 platform. Designed for the travel community to connect virtually, Asia For Earth 2022 facilitates a year-long virtual engagement for the forging of new partnerships and strengthening of existing business relations with important players in the region.

A series of virtual events have been lined up for you to connect and reconnect with business partners all year round.

Open your doors to endless opportunities

Take your Asia For Earth 2022 Community presence a step further to distinguish your brand! With various targeted Digital Sponsorship & Advertising packages, maximize your brand's visibility on the virtual platform throughout the year.

Increase brand awareness and visibility to the global travel market

Create a lasting impression with our series of virtual events

Maximize brand reach with more than 1 Lakh community members

Sponsorship Packages under Asia For Earth 2022 covers all subscribers of the conference in Asia and Europe.

Life Science Community

- ✦ A year-round access to an ever-growing global travel community. Over 50,000 community members from more than 110 countries and territories.
- ✦ Year-long engagement with on-demand content, webinars and series of virtual events.

Asia For Earth 2022 Main Activity Page Skyscraper

Solo Sponsor

Investment: USD 6,000+ (or) INR 3,00,000 + GST

Multi Sponsor

Investment: USD 2,000+ (or) INR 1,00,000 + GST

Package Benefits

- ✦ Enhance your brand's presence with branding within Asia For Earth 2022 webpage page.
- ✦ Hyperlinked side banner on Asia For Earth 2022 page.
- ✦ Sponsors to provide artwork based on specifications and requirements.

Branding & Advertising

- ✦ Branded email invitations to delegates.
- ✦ 150 words company description on the event website.
- ✦ Promotion of Sponsored Webinar session on social media Platform.
- ✦ Acknowledgment on the conference hall pathway.
- ✦ Company name and logo on conference proceedings.
- ✦ Logo branding on all conference information flyers.
- ✦ 1 Full page advertisement in conference proceedings.
- ✦ Acknowledgement of your sponsorship at the conference opening & closing speech.

Media and Marketing

- ✦ Special post on respective associations membership dashboard consisting of more than 1 lakh members, social media platforms, i.e. LinkedIn, Facebook etc.
- ✦ An exclusive online promotion in all our social networking sites on sponsoring company and its products.

Duration

- ✦ Banner to be featured for 3 consecutive months.

Asia For Earth 2022 Sponsored Webinar

Investment: USD 6,000+ (or) INR 3,00,000 + GST

*Limited slots available

A year-round opportunity to host a webinar session on the respective associations Platform

Package Benefits

- ✦ A 30-minute slot for a webinar.
- ✦ Content to be curated by the sponsor but subjected to organizer's approval.
- ✦ Sponsor to provide HTML based on specifications.
- ✦ Email invitations to delegates with company branding.
- ✦ Promotion of Webinar session on respective associations membership dashboard consisting of more than 1 lakh members and social media platforms.
- ✦ The Webinar session will be catalogued in the YouTube Channel for future viewing.
- ✦ Promotion of Sponsored Webinar session on social media Platform.

Sponsored On-demand Videos

Investment: USD 2,000+ (or) INR 1,00,000 + GST

*Limited slots available

Package Benefits

- ✦ Position your brand as the industry's thought leader to Asia For Earth 2022 by publishing pre-recorded, industry-focused On-demand videos.
- ✦ Video will be listed on the Asia For Earth 2022 Video Listing page.
- ✦ Sponsor to provide video content in MP4 format; resolution: 1280 x 720px; duration: 12 minutes.
- ✦ Content to be provided at least seven (7) working days prior to the upload.

Duration

- ✦ 14 days

Sponsored Advertisement – Conference Proceedings

Investment: USD 350+ (or) INR 25,000 + GST

Package Benefits

- ✦ 1 Full page advertisement (Color) in conference proceedings.

Investment: USD 200+ (or) INR 55,000 + GST

Package Benefits

- ✦ Half page advertisement (Color) in conference proceedings.

Asia For Earth 2022 Main Activity Page Featured Article

Investment: USD 1,000+ (or) INR 50,000 + GST

*Limited slots available

Package Benefits

- ✦ Maximize your brand's profile as an industry thought leader to Asia For Earth 2022 with your industry-focused write-up in the Featured Articles listing.
- ✦ Sponsor to provide final artwork with the specifications.

Duration

- ✦ 14 days

Get in touch
Interested in sponsoring?

Please contact the Exhibitor team at:
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(+91) 90873 88723

Sponsorship & Advertising Opportunities
www.bioleagues.com/sponsor